

Pathos Analysis

Author's claim / position:		
Support & Evidence		
Personal examples / anecdotes: List any human interest stories or personal experiences the writer shares.	Loaded language: List any words that have strong emotional connotations.	Humor, irony, and / or sarcasm: List any jokes or funny / sarcastic remarks the writer makes.
Quickwrite: Describe the overall emotional impact of this text. How did the writer make you feel? Happy? Sad? Afraid? Hurt? Enthusiastic? Suspicious? Excited? Irritated? Brave? Angry? Amused? Concerned? How strong were your feelings while reading this text?		

Logos Analysis

Author's claim / position:		
Support & Evidence		
Authority / Experts: List any expert testimony the writer includes.	Facts / Statistics: List any numerical data or scientific evidence the writer uses.	Qualifiers / Transitions: List words and phrases like "some", "often", "perhaps", "as a result", or "on the other hand" that qualify claims or signal logical relationships.
Counterarguments: List any opposing views the writer mentions.		
Quickwrite: How reasonable does this writer seem to you? Is the writer careful to make claims that can be supported by evidence? Does the writer seem fair and unbiased? Does the writer consider different viewpoints? Make concessions?		

Ethos Analysis

Writer's claim / position: What does the writer say?		
Support & Evidence		
Personal examples: List any personal stories or anecdotes the writer shares.	Credentials / qualifications: List any special degrees, qualifications, awards, expertise, or training that the writer claims to have.	Roles / responsibilities: List any special jobs, life experiences, or social roles that are part of the writer's identity (e.g., being a mother or an immigrant).
Quickwrite: How would you describe the writer's image or ethos? What adjectives would you use to describe the writer's persona? What kind of a person does the writer seem to be? Do you trust this person? Do you like or admire this person?		